

Stephanie Hernandez

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Feb. 8, 2008

Jose Guitterez
Univision Network
9405 NW 41st Street
Miami, FL 33178-2301

Dear Mr. Guitterez:

Developing product strategy and managing products is what I do best. Whether implementing and troubleshooting the marketing plans that form the underpinnings of a successful high-tech business or developing new business, building partner relationships, and enabling companies to penetrate their markets I prove myself to be a proficient strategic product manager and profit-minded market developer. I want to bring that talent to your open position of Senior Product Manager.

I most recently demonstrated my strategic ability as I successfully made recommendations at Total Broadcast Television that resulted in a major company reorganization and an improved product positioning. I have consistently contributed my marketing management skills, while motivating team members, fine-tuning sales programs and marketing plans, and juggling multiple projects.

My marketing and product-management experience is extensive and diverse, from strategic account development and channel management to new product launch. I am a strong communicator with unsurpassed interpersonal skills. I interact well with everyone from subordinates to top executives, and I have the leadership skills to train and motivate.

I'd like to meet with you to discuss adding value to Univision as I've done for my previous employers. I'll contact you soon to arrange a meeting. Should you wish to reach me before then, please contact me at 217.876.5396 or by e--mail at shhhh67@aol.com.

Sincerely,

Stephanie Hernandez

