

LEIA E. SANDERS

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Annie Whittaker
Georgia Tourism Commission
5901 Peachtree Blvd.
Atlanta, GA 30328-5341



Dear Ms. Whittaker:

What can a Chamber of Commerce career professional bring to the Georgia Tourism Commission?

Simply put, I bring:

- A broad perspective on citizenship, tourism, and today's international challenges.
- Superior skill in navigating complex organizational and governmental bureaucracy, goals, and procedures.
- A record of results in strategizing and managing governance issues/priorities as a management framework.
- Talent for managing and leveraging the power of the private and public sectors through networking and relationship-building.
- Passion for blending policy and data to aid tourism industry and government decisions.
- Demonstrated leadership ability to coordinate complex projects and data that exceed goals.
- A comfort level and expertise in presenting data, recommendations, and issues to senior officials and executives.

I meet or exceed all the qualifications detailed in your job posting seeking an executive director:

Education and 5-7 years related experience.

- I'm a graduate of the Florida Institute for Organization Management.
- More than eight years in Chambers of Commerce in progressively responsible strategic positions, preceded by almost 10 years in significant hospitality positions.

Research experience and ability to communicate results.

- Extensive experience in planning, researching, and writing papers.
- Consistently provide briefings and presentations to private sector and government officials.
- Designed comprehensive employee training courses: Effective Writing and Effective Report Generation.

Experience in governance processes and practices. Ability to develop relationships and networks.

- Management experience in a complex, policy-guided organizations (Two Florida Chambers of Commerce). All positions have required extensive skill with governance issues and process management.
- Commended in performance reviews for skill in networking, implementing new processes, and exceeding financial goals. Most projects involved multi-agency collaboration.

High level of interpersonal skills coupled with organizational and time-management skills.

- Excerpt from manager: "Personal eagerness to coach and teach new skills to others was a key component of daily professional life...always maintaining true collegial and team spirit."

I was raised in Atlanta and would be thrilled to move back after many years in major tourist locales, and would love to contribute to your expanding and evolving organization.

I will follow up with you to discuss the GTC's needs and my relevant experience in greater detail, perhaps in a phone interview. Thank you for your consideration

Sincerely,

Leia Sanders